Dave Fritzsche,
Founder and CEO

SaveHeart by HeartNation
Cardiac Readiness in Outdoor Spaces

Every minute, someone in the U.S. experiences an out-of-hospital sudden cardiac arrest (OHSCA). It is our largest natural cause of death, and sadly, national OHSCA survival rates have remained stagnant for decades at less than 10 percent.

Survival is a race against time. While administering CPR is critical to move blood to the brain and vital organs, the only cure is a 'shock' from an automated external defibrillator (AED) within minutes. In fact, survival rates can skyrocket to over 70 percent if CPR is administered and an AED is used within three minutes. But, as heroic as fire or emergency medical services (EMS) responders are, they take on average 8 to 12 minutes to arrive—simply too long for most victims.

This is the urgency that SaveHeart by HeartNation addresses.

It's highly visible, all-weather, temperature regulated, 24x7 monitored cabinets bring essential life-saving technology directly to the public. Cabinets are placed outdoors wherever people gather- parks, athletic fields, schools, town centers, trails, pools, etc.—empowering bystanders to act immediately after an OHSCA emergency before professional first responders arrive.

"EMS leaders are increasingly operating with a community care mindset. They see our outdoor AED cabinets as an extension of their response strategy," says Dave Fritzsche, founder and CEO. "People notice SaveHeart's attractive back-lit cabinets initially and remember them during a crisis."

Each smart-monitored cabinet is equipped with advanced sensors to ensure the lifesaving AED inside is always ready. Real-time alerts are sent to designated responders when the door is opened and the AED is accessed, accelerating coordination and response. Built-in ventilation systems and integrated heating elements maintain the AED's optimal temperature, and the protected enclosure safeguards against moisture, temperature swings and environmental exposure—common culprits that degrade batteries, damage electrodes or compromise emergency functionality.

Despite their sophistication, SaveHeart cabinets are remarkably easy to install, with comprehensive installation guides and a pre-wired set-up. Customers can access, view and manage cabinets in an intuitive cloud-based portal, providing real-time visibility and historical records for all aspects of their AED program, whether they have one cabinet or many across several locations.

SaveHeart's unique design and 'free' digital decal mock-ups also allow local schools, organization, towns, and program sponsors to 'see' what their life-saving AED cabinet looks like up front, building community momentum and goodwill.

All cabinets are made in the USA at a cutting-edge, 100,000 square foot manufacturing facility, centrally located in Indiana. This isn't just a point of pride for customers. It also provides reassurance that their SaveHeart cabinet employs the latest technology, is backed by American-made quality, supported by a cost-effective supply chain, and comes from a company they can rely on and trust.

> **"SaveHeart's highly visible, technology-enabled outdoor AED cabinets empower lay bystanders to act immediately in the critical minutes after a sudden cardiac arrest emergency before professional first responders arrive**

SaveHeart's largest customer—Talbot County, Maryland—represents a best-in-class program for other communities to emulate. Already an indoor public-access AED pioneer, they've also invested in 70 AED stations outdoors, and several lives have been saved as a result. All of their cabinets are branded as Talbot CARES (short for Cardiac Arrest Resuscitation Station), which raises awareness and fosters community pride.

A 25-year AED industry veteran, Fritzsche founded SaveHeart by HeartNation to help communities 'change the game' in the fight against OHSCA, offering a new solution to an age-old problem; dramatically improving survival rates from the recurring OHSCA health epidemic. SaveHeart by HeartNation is helping reshape how first responders and everyday people work together to prepare for emergencies and administer lifesaving care, with a goal to improve communities and save more lives. MT